

# 2009 Concept Downtown Management Plan

A partnership for the sustainable vitality of Flagstaff's heart and soul.

- ❖ Downtown Flagstaff is our community and cultural hub, an employment center, business center, government center, and our most visited tourist attraction.
- ❖ Being unique, downtown needs a comprehensive and fair method to manage the delivery of business support services, basic and enhanced maintenance, and parking.
- ❖ Collaboratively developed, the 2009 Concept Downtown Management Plan proposes immediate and long-term solutions that will serve Flagstaff for decades to come.
- ❖ The plan is a vision of a formal management partnership between the community, property owners, employers, businesses, and the City of Flagstaff.
- ❖ A Property and Business Improvement District is such a partnership: It is feasible, with district governance, and a sustainable structure.
- ❖ The district is envisioned to serve the existing historic districts both north and south of Route 66, as well as the areas surrounding the downtown core.

Follow the progress at: [www.DowntownFlag.com](http://www.DowntownFlag.com)

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## FAQs

- ❖ Will the DMP provide additional parking in downtown? Yes, over time, plan addresses the six hundred space shortage by constructing two new economically feasible parking garages.
- ❖ How will the garages be paid for? Funding includes a Federal grant and City bonds, with bond repayment in part from additional downtown property tax assessment and parking revenues.
- ❖ What is the role of parking meters? Meters will enforce parking time limits, free up spaces for customer use, and generate funds for downtown management and garage construction.
- ❖ Why have parking permit areas? Managing neighborhood parking, permits assure that residents, employees, and business owners can park all day and not be subject to parking meters.
- ❖ What else does the DMP accomplish? The plan provides comprehensive management, business support, marketing, beautification, and enhanced maintenance that is appropriate for downtown.
- ❖ What is a PBID? A Property and Business Improvement District is a decision making downtown management organization that partners the community, property owners, and business owners.
- ❖ How is the PBID funded? The sustainability of the PBID comes from having multiple funding sources including a district assessment, parking revenues, and a City maintenance contract.
- ❖ When can this be done? The DMP is designed to start immediately but recognizes that larger portions of the plan, such as the construction of garages, will take a few years to come online.
- ❖ What if? The plan depends on a Federal grant, City bonds, and a PBID, and if these do not occur as planned, it will need to be adapted to accommodate the changes, filling in any missing pieces.

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